Building a Trusted Galaxy Experience for Singapore

Security and Safety is never an afterthought for Samsung

Here's how Samsung is protecting users from existing and evolving threats

Technology

Innovative, cutting-edge technology that protects users' data at every level

End-to-end, future-ready protection by Samsung Knox

Samsung Knox offers
- On-device protection that secures sensitive data such as PINs, passwords and biometrics in a tamper-resistant environment
- Real-time protection with continuous monitoring and rapid response

Advanced Samsung Knox features include
- Knox Matrix that monitors and defends other Galaxy devices, along with other connected Samsung home appliances
- Post-Quantum Cryptography and Knox Enhanced Encrypted Protection designed to encrypt and safeguard personal data that may be accessed by AI

Openness

Choice and transparency on how users can best manage access to their data

Your device, your choice

New
- Privacy Display on Galaxy S26 Ultra
- Advanced Intelligence settings where users can choose how AI handles and process information

Community

Linking up with like-minded groups to ensure users are protected and up-to-date

New — Age Assurance
- To ensure a safer digital environment, the Samsung Galaxy Store now features age verification measures to allow access to age-appropriate content

Partnerships
- Working alongside partners, including GGMobile and Digital for Life, to promote healthier online habits, digital literacy and much more among Singaporeans

New

Features to protect you everyday

Everyday protection from unknown calls or unauthorised apps with Galaxy features such as AI-powered Call Screening, Privacy Alerts, Auto Blocker and others